

PRESS RELEASE (4 pages)

RE: DOD/CIC Introduction of MCBI Regional Coordinator Jessica Sherman

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Jessica Sherman, Regional Coordinator MCBI.....740-453-3649**

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FOR IMMEDIATE RELEASE

(St. Clairsville, OH). Today the Belmont County Department of Development Community Improvement Corporation (DOD/CIC) spotlighted one of the key personnel in the Muskingum County Business Incubator (MCBI) partnership. Sue Douglass, Executive Director of the DOD/DID introduced Jessica Sherman to the Belmont County Board of Commissioners. Sherman is the regional coordinator for the recently formed 9 county MCBI Business Hub Program. The DOD/CIC office is the Belmont County site for this service.

Sherman defined her role in the MCBI as she also explained the basic structure of the business development initiative spearheaded by MCBI Director Carol Humphreys. Sherman travels among the 9 counties, leads specific projects such as the current Big Idea contest, and provides immediate connectivity for each hub to the network of hub services. (see pages 2-3)

“Jessica is providing a direct line between our local business operators and the appropriate business support services available,” said Douglass. “Once I have an initial session with a business client, we can then call Jessica .She helps evaluate the client needs .The specific assistance she can help deliver enhances my ability to provide the best options, and ultimately, the very best service to the business operator. We are very appreciative to be the MCBI Hub Center”. (see end page)

Sherman makes regular visits to each county, and is readily available as needed.

Additionally each county receives 2 seats on the MCBI Regional Advisory Board. Linda Masaric and Michael Puskarich are the Belmont County members. Last December, the DOD/CIC hosted the Advisory Board regional meeting at Ohio University Eastern.

Additional information may be obtained by calling the DOD/CIC office 740-695-0678 or the MCBI at 740-453-3649 and www.mcbi.info